



WELCOME

**2026 PARENT INFORMATION
MEETING**



AGENDA

- Board Structure
- Overview and Objectives of MFLL
- Program and Division Overview
- Important Dates
- League Finances
- Sponsoring
- Fundraising
- Volunteering
- Safety
- Uniforms and Equipment
- ACES Travel Ball
- Q & A



MFL BOARD INTRODUCTION

-Adam Rasmussen



MFL BOARD

Menomonee Falls Little League Board of Directors

Consists of approximately 30 members, meet throughout the year

- Executive Board
- Department Heads
- Player Agents
- Contact information can be found on our website at <http://www.fallslittleleague.org/>
- Plenty of opportunities to help the Little League by assisting any of the department heads



OVERVIEW AND OBJECTIVES OF MFL

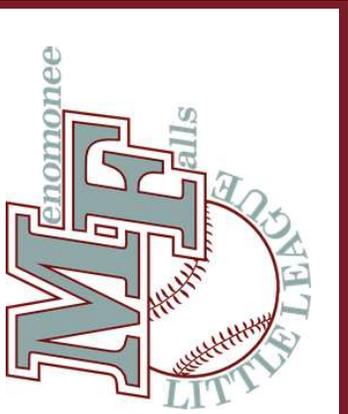
-Adam Rasmussen
& Rich Zanon



OVERVIEW AND OBJECTIVES

MFL Little League Overview

- Founded 35 years ago in 1991
- One of the largest and oldest Little League Organizations in WI
- MFL Little League run by 25-30 Board Members volunteers
- How we communicate with families: Website, E-Mail, Game Changer App, Facebook
- Website: <http://www.fallslittleleague.org/>



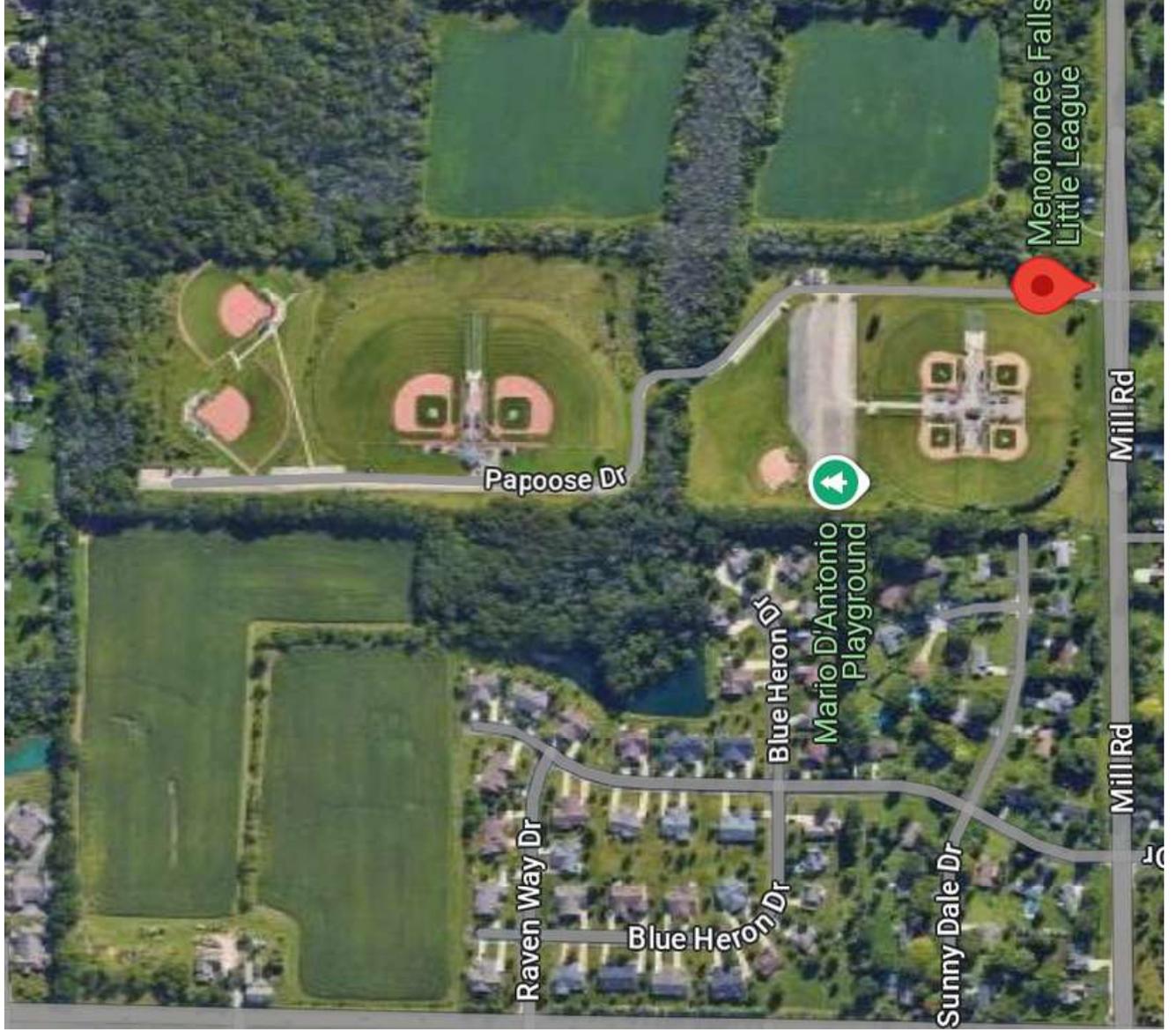
OVERVIEW AND OBJECTIVES

MFLL Overview

- Ages range from 4 years old (T-Ball) up through High School
- Sections of play:
 - T-Ball, Baseball, Softball
- “The Complex” - Land owned by the Village but leased by MFLL and we are the sole user of the property
 - N64W15020 Mill Rd, Menomonee Falls

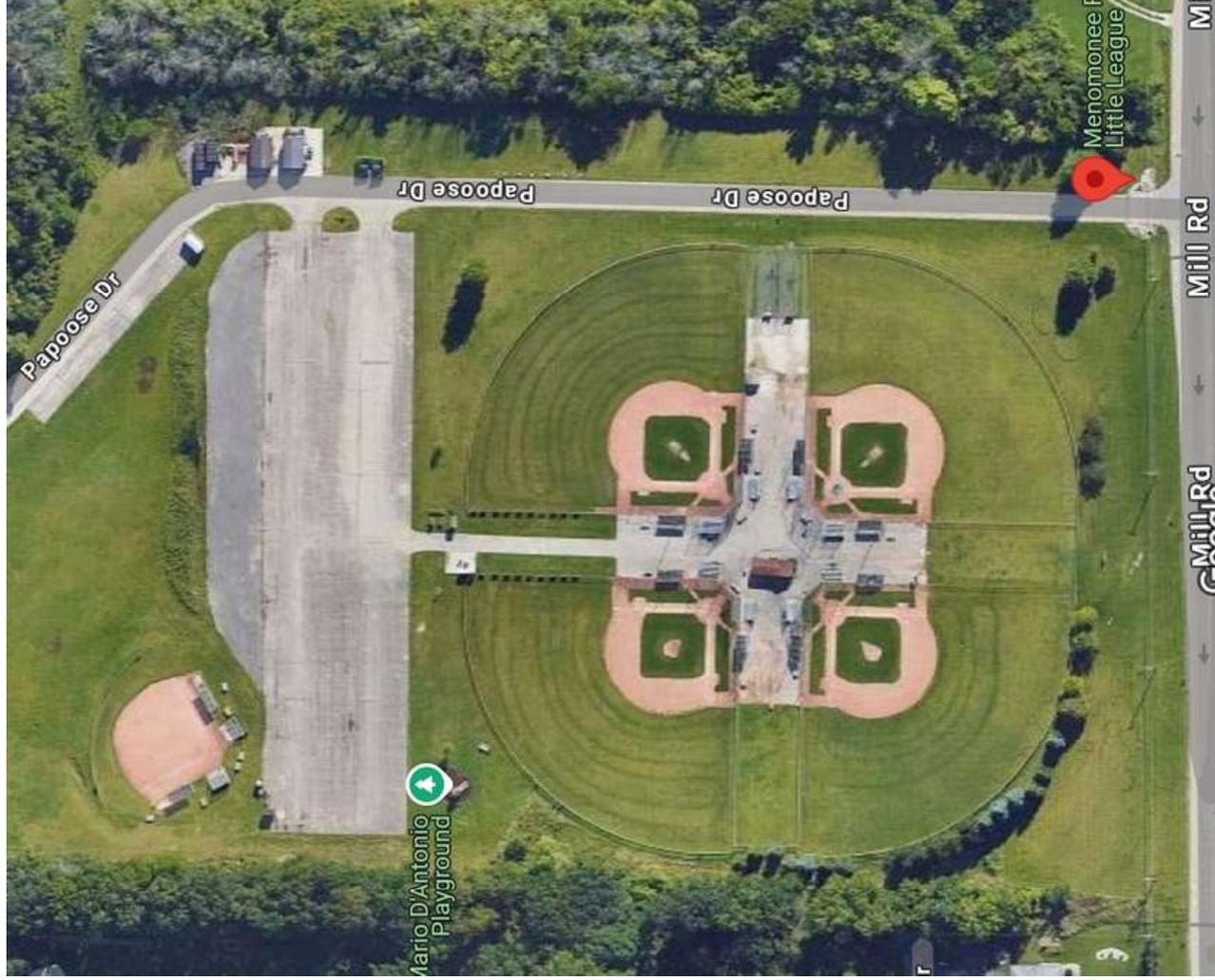


OVERVIEW AND OBJECTIVES





OVERVIEW AND OBJECTIVES





OVERVIEW AND OBJECTIVES





OVERVIEW AND OBJECTIVES

MFL Objectives

- Learn & develop the skills to play the game
- Teach the rewards of teamwork
- Respect for authority
- Self-discipline
- **HAVE FUN & BE SAFE**

The objectives are **NOT** to win at all costs



OVERVIEW AND OBJECTIVES

Weather Policy

- Severe weather (lightning within 10 miles) will cause game suspensions or cancellations
- Field conditions
 - Cancelled games are not automatically rescheduled
 - We purposefully build in more games to the schedule knowing that there may be some rainouts, particularly early in the season
- 2024 was an unprecedented year for wet weather that did result in lots of games missed unfortunately



OVERVIEW AND OBJECTIVES

Coaches and Team Parents

- Thank you for volunteering!
- Unless you hear otherwise, expect that if you registered as a volunteer in either role that you will proceed with that

Coaches:

- We hope to have communication to all coaches out by tomorrow
 - Coach Meeting later this week - **Thursday March 5 7:00 pm**

Team Parents:

- Only 1 team parent per team.
 - Team Parent Meeting - **Wednesday April 15th 7:00 pm**



OVERVIEW AND OBJECTIVES

MFL Season at a Glance

- Practice begins Monday, April 13th
 - 1 weekday and 1 Saturday practice
- Games begin Monday, April 27th
 - Usual cadence is also one weeknight game and Saturday games roughly every other week
 - No automatic rain makeups
- In-house Tournament starts around July 4th and will run through the Championship games on July 18th or 25th



PROGRAM AND DIVISION OVERVIEW

-Adam Rasmussen
& Rich Zanon



DIVISION OVERVIEWS

MFL Overview - ACES

- ACES is our Select Travel teams (more later)
- ACES players do not play intermixed amongst MFL house teams
- Two separate “divisions” of play - Travel and House
- Travel teams play mostly against travel teams in surrounding communities
- House teams will have a mix of MFL games and some interleague games amongst surrounding house little league communities
 - Goal is 25% travel or less (mostly on weekends)
 - Elm Brook, Germantown, Tosa, Mequon, West Bend



DIVISION OVERVIEWS

Tee-Ball 4/5

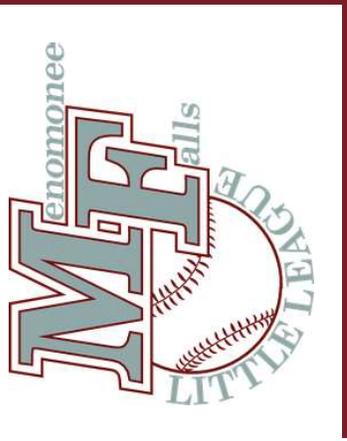
- All scheduled practices and games at the complex on the T-Ball field
- Usually have less players per team to keep everyone active and engaged
- Practices will start at the very end of April or early May
- Games will run from mid-May through mid-July
 - Target: 15 games
- No evaluations



DIVISION OVERVIEWS

Single A

- Also known as “Coach Pitch”
- All scheduled practices and games at the complex on the T-Ball field
- Usually have less players per team to keep everyone active and engaged
- Practices will start at the very end of April or early May
- Games will run from mid-May through mid-July
 - Target: 15 games
- No evaluations



DIVISION OVERVIEWS

AA

- Mostly on fields 3 and 4
- Machine Pitch
- Practices will start at the mid April
- Games will run from late April through July 25th
 - Target: 15 games (usually schedule around 18)
- Projecting eight teams at this point



DIVISION OVERVIEWS

AA Continued

- Evaluations - Sign up for one 20 minute slot
 - 10:00 am to 11:20 am Sunday March 8th
 - 11:20 am to 12:40 pm Sunday March 15th
- Players will play catch, bat off of a tee and do some running
- Coaches will be present to evaluate players
- Teams are formed by a draft process based on these evaluations - the goal is to have teams with mostly equal talent so that we can have good, competitive baseball games
- Teams will be formed and you will hear from coaches the week of March 23rd



DIVISION OVERVIEWS

AAA

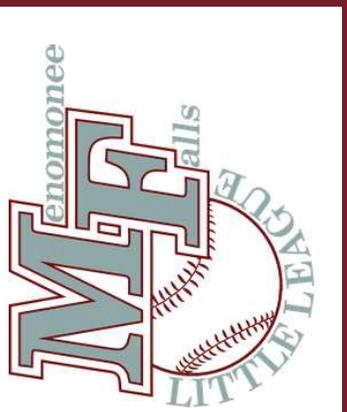
- Mostly on field 2
- First year of kid pitch
- Practices will start at the mid April
- Games will run from late April through July 25th
 - Target: 15 games (usually schedule around 18)
- Some interleague play with surrounding communities
- Projecting five teams at this point + ~three Germantown teams and ~two aces team



DIVISION OVERVIEWS

AAA Continued

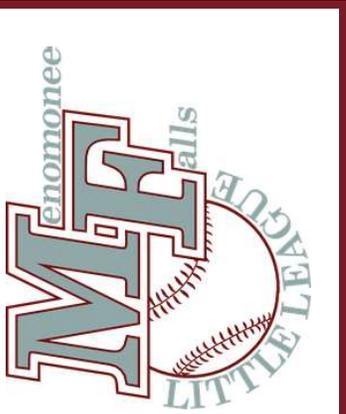
- Evaluations - Sign up for one 20 minute slot
 - 11:30 am to 12:30 pm Sunday March 8th
 - 12:50pm to 1:50 pm Sunday March 15th
- Players will play catch, throw into a net, bat off of a tee, and do some running
- Coaches will be present to evaluate players
- Teams are formed by a draft process based on these evaluations - the goal is to have teams with mostly equal talent so that we can have good, competitive baseball games
- Teams will be formed and you will hear from coaches the week of March 23rd



DIVISION OVERVIEWS

MAJORS

- Mostly on field 1
- Kid pitch + “real” baseball rules (no run limits)
- Practices will start at the mid April
- Games will run from late April through July 25th
 - Target: 15 games (usually schedule around 18)
- Some interleague play with surrounding communities
- Projecting five teams at this point + one Germantown team and one ACEs team



DIVISION OVERVIEWS

Majors Continued

- Evaluations - Sign up for one 20 minute slot
 - 12:40 pm - 1:20 pm Sunday March 8th
 - 2:00 pm - 2:40 pm Sunday March 15th
- Players will play catch, throw into a net, bat off of a tee, and do some running
- Coaches will be present to evaluate players
- Teams are formed by a draft process based on these evaluations - the goal is to have teams with mostly equal talent so that we can have good, competitive baseball games
- Teams will be formed and you will hear from coaches the week of March 23rd



DIVISION OVERVIEWS

JUNIORS

- Play on our upper fields - Fields 5 and 6
- Large fields
- Practices will start at the mid April
- Games will run from late April through July 25th
 - Target: 15 games (usually schedule around 18)
- Interleague play with surrounding communities
- Projecting two teams at this point



DIVISION OVERVIEWS

Juniors Continued

- Evaluations - Sign up for one 20 minute slot
 - 1:25 pm - 1:45 pm Sunday March 8th
 - 2:40 pm - 3:00 pm Sunday March 15th
- Players will play catch, throw into a net, bat off of a tee, and do some running
- Coaches will be present to evaluate players
- Teams are formed by a draft process based on these evaluations - the goal is to have teams with mostly equal talent so that we can have good, competitive baseball games
- Teams will be formed and you will hear from coaches the week of March 23rd



DIVISION OVERVIEWS

SOFTBALL

We have teams per level:

- AA - Two teams
- AAA - One team
- Majors - Not sure
- Seniors - No team this year



DIVISION OVERVIEWS

SOFTBALL

We play a largely “interleague” play with surrounding communities. We will be playing a home game and an away game, if possible with each community.

Season will wrap by last week in June. Tourney in July, with some travel involved.

Subbing may be helpful if we run 1 team of 9-10 players.



DIVISION OVERVIEWS

Softball Schedule

Schedule is worked on in March - you will know by April 4

12 game MINIMUM. No reschedule for weather unless that minimum is NOT MET.

Cancellations happen, as SOON as we know, you will know - some teams take forever to cancel. We will call the games that are home games as timely as we can.

Safety - RIP ITS are highly recommended, we have some to borrow, they may be a wise purchase for personal use.



DIVISION OVERVIEWS

Development Play for Softball

We want skills to develop from AA through Seniors.

Coaches focus on fundamental skills and safety.

Rotation of play may occur more frequently at AA and AAA levels. **NOT ALL TEAMS** in interleague play rotational field assignments.

We need to grow our programs and work on developing a strong MFLL and Aces Program from AAA on through Seniors.



IMPORTANT DATES

-Adam Rasmussen



IMPORTANT DATES

IMPORTANT DATES PRESEASON

March

- Sunday March 8th - First Day of Player Evaluations
- Sunday March 15th - 2nd Day of Player Evaluations
- Tuesday March 24th - Softball & Baseball Draft
 - Families to be contacted by the end of that week with team assignments (T-Ball later)



IMPORTANT DATES

IMPORTANT DATES PRESEASON

April

- Saturday April 11th - Complex Cleanup & Opening
- Saturday April 11th - Uniform & Equipment Distribution to Coaches
- Monday April 13th - Practices Start
- Tuesday April 14th - T-Ball Teams formed
- Wednesday April 15th - Team Parent Meeting
- Wednesday April 15th - Coaches First Aid Clinic
- Sunday April 19th - Umpire Training

Monday April 27th - First Day of Games AA - Juniors



IMPORTANT DATES

IMPORTANT SEASON DATES

MAY

- Monday May 11th - First Day of T-ball and Single A games
- Saturday May 16th - Picture Day
- Friday May 22nd through Sunday May 24th - ACEs Tournament - Freedom Classic



IMPORTANT DATES

IMPORTANT SEASON DATES

JUNE

- Friday June 12th - Sunday June 14th - ACES Softball Tournament
- Tuesday June 16th - Little League Night at American Family Field
- Friday June 26th through Sunday June 28th - ACES Tournament - Summer Slam



IMPORTANT DATES

IMPORTANT SEASON DATES

JULY

- Friday July 3rd - 3rd of July Parade
- Saturday July 11th - End of Year Celebration
- Postseason Tournament
- Saturday July 18th or July 25th - Championship
Saturday



PLAYER SAFETY

-Adam Rasmussen



PLAYER SAFETY

BACKGROUND CHECKS

- Coaches, Managers, Board Members, Adult Umpires
- All volunteers who have repetitive access to or contact with players and teams



PLAYER SAFETY

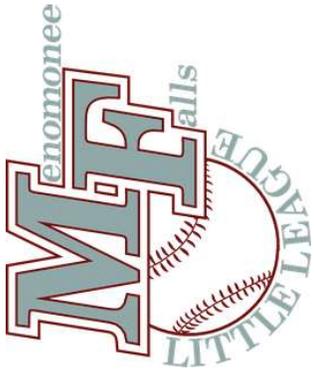
COACHING

- All coaches are required to submit a volunteer application online and go through a background check
- Coaches must complete concussion training and Safety Abuse and Awareness Training
- Coaches are also expected to have some CPR / First Aid training experience or go through our First Aid Clinic



LEAGUE FINANCES

-Jacob Campbell



LEAGUE FINANCES

NONPROFIT ORGANIZATION

Money Coming In:

- Registration fees
- Concessions
- Tournament Revenue
- Sponsors / Donations

Money Going Out:

- **Facility Maintenance**
- Wages for Umpires and Concessions
- Uniforms / Equipment
- Charter Fees & Insurance



SPONSORSHIP

-David Pflughoeft



SPONSORSHIP

WHY SPONSOR?

- Great way for local businesses and families to support youth athletics while gaining valuable community exposure
- Helps provide a safe and encouraging environment for young athletes
- Excellent opportunity to promote our local businesses to families and demonstrate the commitment to community development
- Perk if you recruit a business or sponsor at the Grand Slam level or higher - you'll receive a \$100 registration credit returned to you as a Thank you



SPONSORSHIP

SPONSORSHIP OPTIONS

SPONSORSHIP LEVELS		Sponsorship Board Recognition	Social Media Thank You Post	Website Presence	3x5 Foot Banner inside our complex	3x5 Foot Banner along Mill Rd.	Dedicated Social Media Post	Name on Player Hats	Team Plaque
Single	\$ 50.00	X							
Double	\$ 100.00	X	X						
Triple	\$ 200.00	X	X	X					
Home Run	\$ 350.00	X	X	X	X				
Grand Slam	\$ 450.00	X	X	X		X			
Silver Team	\$ 500.00	X	X	X	X			X	X
Gold Team	\$ 750.00	X	X	X	X	X	X	X	X
Custom Project		Contact us to find out more about products and services							
Product or Service		Bleachers, Scoreboards, Dugout Repair, Bathrooms, etc. Electrical work, Plumbing, Defibrulators, Equipment, etc.							



SPONSORSHIP

CUSTOM OPTION

Scoreboard Sponsors

- Example of a Custom Sponsorship Option
- Future Goal: Add to ALL fields
- \$15,000 for 5+ years of ad space





SPONSORSHIP

CONTACT INFO

- Interested in learning about custom sponsorship opportunities or ready to become a valued sponsor of Menomonee Falls Little League?
 - Get in touch with us today:
 - David Pfughoeft
- Sponsor@fallslittleleague.org



FUNDRAISING

-Kari Pollard



FUNDRAISING

Fundraisers Planned

1) Restaurant Nights:

- Approx. 25% of sales comes back to MFL!
 - April 17 - Panera
 - May 2 - Chipotle
 - May 28 - Toppers
 - June TBD - Cafe Zupas
 - Third Space - July 30th (possibly for year-end parties)

2) Candy Bar Sales:

- Team parents distribute to each player
 - 40 candy bars per box, each team is responsible to sell 6 boxes at \$2 each



FUNDRAISING

Fundraisers Planned

3) Little League Night at American Family Field

Tuesday June 16th, 2026

- Approx. 50% of sales comes back to MFLL
 - Order forms will be distributed by Team Parents
 - Teams are seated together - plan for Loge Outfield seats @ approx. \$25.00 each
 - Players and Coaches can participate in an on-field parade before the game
 - Last year we sold over 800 tickets!

4) 50/50 Raffle:

- To be held at Little League Events at the Complex



VOLUNTEERING

-Kristina Shaw



VOLUNTEERING

Volunteers - The heart of our Organization!

League-Related Volunteer Requirements

- Volunteer fee at \$150 was included with registration
- Every family is required to volunteer 4 hours
- All volunteer opportunities are listed on our website and published on SignUp.com

Team-Related Volunteer Requirements

- Every family needs to assist the Team Parent with game day responsibilities
- This is NOT counted towards your 4 hours



VOLUNTEERING

League-Related Volunteer Hours

These duties count toward your 4 hours for the League:

- Board Members
- Team Manager / Coach
- Team Parent
- Uniform & Equipment prep/handout
- Spring Complex Cleanup / Opening
- Park Clean up during the season
- Rainy day field work
- Uniform & Equipment return
- Fall Complex Cleanup & Closing
- Special Events (Picture Day, Mid Season Celebration, Evaluations, etc.)

See www.fallslittleleague.org for more info!



VOLUNTEERING

Recording Volunteer Hours

- Hours will be recorded online via SignUp.com
- You **MUST** check in with a Board Member on duty for your time to be counted
- The time will be credited to the family of the player
- All families paid a fee at registration. This will be refunded to those families that complete their minimum 4 hours.
- Refunds will be issued in batches - usually in June, August and October
 - Coaches, Team Parents, then volunteers
 - Please be patient!



VOLUNTEERING

Team-Related Volunteer Needs

These duties benefit the individual teams. They do NOT count towards the League-Related 4 hour minimum but are still required.

- Bench Parent
- Snack Parent
- Pitch Count and/or Scorebook
- Field raking and chalking
- Scoreboard operating (Fields 5 & 6 only)



SAFETY

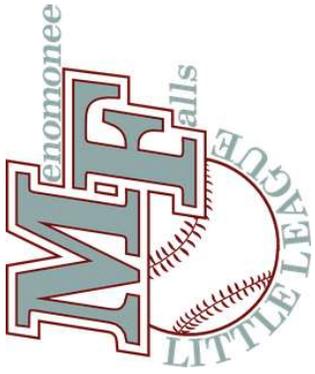
-Val Ehrlich



SAFETY

Player and Spectator Safety

- Emergency Response Plan
 - All board members assist with “Park Police” shifts
 - All board members are First Aid/AED/CPR certified
- AED Plan
 - One in each concession stand
 - One at the shed by the softball diamonds
 - One in the Park Policy Cart
- First Aid Kits
 - Each team has a stocked kit and concessions has extra supplies



SAFETY

Player and Spectator Safety

- Abuse Awareness Certification
 - All volunteers, board members, coaches
 - Concussion Policy
 - Coaches CDC Heads Up Program
 - Stretching / Agility Program
 - Program for all levels
- ARM CARE!**
- At AAA and above the kids will be pitching so keeping everyone's arms healthy is a top priority



UNIFORMS AND EQUIPMENT

-David Aprill and
Casey Kurtz



UNIFORMS & EQUIPMENT

Uniforms

- Your ballplayer will be issued the following uniform apparel:
 - Team Jersey
 - Team Hat
 - Pants
 - Socks
- Your ballplayer will be keeping the hat and the socks
 - Exception - T-Ball keeps the T-shirt as well



UNIFORMS & EQUIPMENT

Uniforms continued

- The jersey and pants must be returned to your coach within two weeks of the season ending
- If not returned by then, a \$20.00 late fee charged
- If not returned by August 1, the replacement cost of \$40 for the jersey and \$25 for the pants will be added to the late fee
- If you cannot contact your coach for any reason, contact MFL Uniform Coordinator to arrange a return
- These dates are to give MFL enough time to inspect and repair or replace any damaged items

Do NOT put your jersey in the dryer - All jerseys should be air dried



UNIFORMS & EQUIPMENT

Equipment

MFL will provide the following items for your ballplayer to have a successful season:

- Baseballs / Softballs
- Pitching Machines (used for AA)
- Catcher's Equipment
- Batting Helmets as needed (upon request)
- T-Ball bats and Tees



UNIFORMS & EQUIPMENT

Equipment Continued

- Each ballplayer should have their own glove and proper footwear
 - No metal cleats allowed
- MFLL does not supply bats (except for T-ball)
 - Little League International requires USA Bats only
- We tighten catchers gear to ensure safety before season begins
- If you notice any equipment that needs repair/replacing - contact your Team Parent / Coach and they will communicate with Casey Kurtz
- Boys must wear a protective cup especially if they are catching



UNIFORMS & EQUIPMENT

Equipment Continued

Little League International requires USA Bats only. Wood bats are allowed at all levels. BBCOR is allowed at Juniors and up.





SELECT TRAVEL BALL

-Adam Rasmussen
and Rich Zanon



SELECT TRAVEL BALL

Falls Aces





ACES

ACES Program - General Info

- Attack - Compete - Execute
- For those players and families looking for year-round baseball / fastpitch softball skill development and team training
- Baseball from 8U - 14U + Highschool Program
- Fastpitch Softball 8U, 10U, 12U, 14U
- Only MFL players are eligible to play Falls Aces Baseball
- No residency restrictions
- Limited Travel



ACES

ACES Program - Schedule

- Summer Tryouts - Usually in early to mid July
- Fall & Winter - Offseason training and skill development (2 practices per week but gaps off for holidays)
- Spring & Summer - Weekly team practices, travel league games and tournament play
 - Interleague games against other local travel teams
 - Approximately 5 tournaments per year

www.fallsaces.com

- fallslittleleague.org (Travel Ball) & Facebook FallsAcesFastpitch



QUESTIONS??



THANK YOU FOR ATTENDING!